**Explainer Video Worksheet 3: Analogy Model**

<https://explaineracademy.com/blog/2883/how-to-explain-pixels-with-an-analogy>

Social Media in Plain English <https://www.youtube.com/watch?v=MpIOClX1jPE>

Topic:

Audience:

Learning objective or take-away:

Big ideas:

Length:

1. Introduction: What is the big picture?

|  |
| --- |
|  |

2. What is the analogy?

|  |
| --- |
|  |

3. How can you link your analogy back to a real-life issue?

|  |
| --- |
|  |

4. What examples can you provide? How are the analogy examples like the real issues?

|  |
| --- |
|  |

5. How will you summarize to reinforce the ideas you presented? What do you want them to do now?

|  |
| --- |
|  |