**Strategies for Rapid Instructional Design**

The following list of strategies is adapted from an article titled “Rapid Instructional Design” at <http://www.thiagi.com/article-rid.html>. The original list includes 10 strategies, whereas 8 are included here because of relevance to the design and development of academic instructional materials.

**Strategy 1. Speed up the process.**

Guideline 1. Use shortcuts in various phases of the instructional design process.

Guideline 2. Combine different phases of the instructional design activities.

**Strategy 2. Use a partial process.**

Guideline 3. Skip phases in the instructional design process that are unnecessary or superfluous.

Guideline 4. Produce a lean version of the instructional package for immediate use and continuously improve it after implementation.

**Strategy 3. Incorporate existing Instructional materials.**

Guideline 5. Use a systematic approach to analyze learner and delivery variables to adapt the content and activities in existing instructional material.

Guideline 6. Deliberately design generic instructional materials.

**Strategy 4. Incorporate additional resources.**

Guideline 7. Use additional resources / materials to present the basic content. Design suitable activities and feedback systems to reinforce this content.

Guideline 8. Design instructional packages around specific learning outcomes.

**Strategy 5. Use templates.**

Guideline 9. Use templates to specify the content, sequence, activities, and feedback requirements for different types of learning.

Guideline 10. Use standard procedures for designing small-group instructional activities.

**Strategy 6. Use computers and recording devices.**

Guideline 11. Use suitable software packages to speed up various aspects of analysis, design, writing, illustration, evaluation, and revision.

Guideline 12. Use audio and videotape recording equipment to save time on analysis and production.

**Strategy 7. Involve more people.**

Guideline 13. Use an emergency team to rapidly work through all phases of systematic instructional design.

Guideline 14. Use vertical teams to specialize on different phases of instructional design or horizontal teams to specialize on different modules of the instructional package.

**Strategy 8. Make efficient use of subject matter experts.**

Guideline 15. Train and support subject-matter experts and / or writers.

Guideline 16. Change the role of subject-matter experts.